



HandelsHögskolan i Umeå. Studentföreningen.

## Boardmeeting HHUS Protocol

**Adress:** Samhällsvetarhuset, SE-901 87 Umeå  
**Phone:** +46(90) 786 76 78  
**Web:** www.hhus.se

### Information

**Date and time:** 2021-03-11  
Kl. 17:15


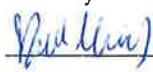

**Place:** Zoom

Attending	Post
Sara Hultman	Chairman of the Board
Linus Hemgren	Vice President (Board Member)
Marcus Molitor	Head of the Economical Committee (Board Member)
Moa Nilsson	Head of Business (Board Member)
Amalia Hägglund	Head of the Social Committee (Board Member)
Malin Landfeldt	Head of E pub (Board Member)
Nicole Nygren	Head of the Marketing Committee (Board Member)
Kristina Grundén	Head of Education (Board Member)
Mollie Nording	Board Advisor (Board Member)

### Invited

<del>Sofia Isberg</del>	<del>Inspector HHUS</del>
Hanna Hörnlund	Sales Coordinator HHUS (Left after §15)
Break 19:42	Continued 19:57
Hanna Hörnlund	Joined the meeting 19:57 Left 20:38

### Adjusters

President  Sara Hultman	Secretary  Mollie Nording	Adjuster  Nicole Nygren
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### § 1. Opening of the meeting

President Sara declares the meeting opened on the 11th of March 2021 at 17:16.

### § 2. Selection of chairman

**Delivered by:** Sara Hultman

*Meeting decides:*

To Select Sara Hultman as chairman of the meeting.

### § 3. Selection of meeting secretary

**Delivered by:** Sara Hultman

*Meeting decides:*

To Select Mollie Nording as secretary of the meeting.

### § 4. Selection of adjusters

**Delivered by:** Sara Hultman

*Meeting decides:*

To Select Nicole Nygren as adjuster of the meeting.

### § 5. Last meetings protocol

**Delivered by:** Sara Hultman

**Background:** See appendix

**Appendix:** §5 Protocol 2021-02-18

*Meeting decides:*

To Shelve the protocol from last meeting.



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### § 6. Approval of agenda

**Delivered by:** Sara Hultman

**Appendix:** §6 Agenda 2021-03-11

*Meeting decides:*

To Approve the agenda with the adjustment to put §16 after §14.

### § 7. Attending

**Delivered by:** Sara Hultman

*Meeting decides:*

To Approve the attendances.

## Announcements

### § 8. Activity report

**Delivered by:** Sara Hultman

*Meeting decides:*

To Shelve the activity reports.

### § 9. Financial report

**Delivered by:** Marcus Molitor

**Background:** See appendix

**Appendix:** §9 Financial report 2021-03-11

*Meeting decides:*

To Shelve the financial report.

### § 10. Report from marketing

**Delivered by:** Nicole Nygren

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**Background:** See appendix

**Appendix:** §10 Report from marketing 2021-03-11

*Meeting decides:*

To Shelve the report from marketing.

### **§ 11. Per Capsulam Decision - Follow members on our Social Media Channels**

**Delivered by:** Sara Hultman

**Background:** A decision has been made per capsulam on Monday the 22nd of February to stop following private individual's accounts on our social media.

*Meeting decides:*

To Shelve the decision to stop following private accounts from HHUS social media channels.

### **Points of Decision**

#### **§12.1, §12.2. Decision Revision of the Marketing Policy**

**Delivered by:** Nicole Nygren

**Background:** See appendix

**Appendix:** §12.1, §12.2 Revision of the Marketing Policy

**Discussion:** The Marketing Policy has been revised. We have added information that HHUS will not follow private accounts on social media and the new podcast policy.

*Meeting decides:*

To Approve the revision of the Marketing Policy with the adjustments mentioned at the meeting.

#### **§13. Decision Podcast Policy**

**Delivered by:** Nicole Nygren

**Background:** See appendix

**Appendix:** §13 Podcast Policy

**Discussion:** A new policy has been made for our podcast and the new masterist-position to be set. This policy is a guidance for how the work around the podcast should be done.



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### *Meeting decides:*

To Approve the podcast policy with the alterations mentioned at the meeting.

#### **§14. Decision Change of Art Director**

**Delivered by:** Nicole Nygren

**Background:** See appendix

**Appendix:** §14 Change of Art Director

Discussion: The meeting discussed whether or not to change the name of the marketing position Art Director to Director in order to give the position more creativity space. We decided that a new name for the position would be more fitting due to the position's new task; to be in charge of the new podcast masterist-position. The board concluded that the name change could open more opportunities to the Art Director position.

### *Meeting decides:*

To Approve the name change of Art Director to Director.

### **Points of Discussion**

#### **§15. Discussion Costume**

**Delivered by:** Hanna Hörnlund

**Background:** See appendix

**Appendix:** §15 Discussion Costume

Discussion: The meeting discussed whether a union suit would contribute to increased membership benefits and cohesion between the students in different semesters.

### *Meeting decides:*

To Shelve the discussion.

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**§16.**

**§17. Discussion Number of Members**

**Delivered by:** Sara Hultman

**Background:** See appendix

**Appendix:** §17 Discussion Numbers of Members

**Discussion:** The meeting discussed why we have lost members and how we can provide our members with membership benefits despite the current restrictions due to covid-19.

*Meeting decides:*

To Shelve the discussion

**§18. Discussion Podcast logo**

**Delivered by:** Nicole Nygren

**Background:** See appendix

**Appendix:** §18 Discussion Podcast logo

**Discussion:** The meeting discussed if a new logo would represent "a new start" for our podcast.

*Meeting decides:*

To Shelve the discussion



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### **Additional points**

#### **§ 19. Confidentiality**

*Meeting decides:*

To Put § 16 under confidence.

#### **§ 20. End**

President Sara Hultman declares the meeting closed the 11th of March 2021 at 21:19