

Dear future student at Umeå University of Business and Economics,

If you have received this letter we are excited that you have applied for, been offered and then accepted enrollment at Umeå University, and more specifically courses within the Business and Economics department. The decision to start studying at the university is an exciting, funny and wise choice that we at Umeå University hope you will be very pleased with. We who are writing this letter to you are the Generals of the school of business and economics student union, HHUS. We are the project group that has planned the terribly fun kick-off you soon will take part off. This Kick-Off is a tradition where we Generals and Faddrar welcome all new students with the warmest of welcomes to Umeå with lot of fun activities to build a good atmosphere for the new school year! The student orientation will consist of many fun festivities, games and new exciting meetings. It is with great pleasure that we welcome you to your new life, the fabulous life as a student!

Our amazing kick-off will start on the 29th of August just after the mandatory sign-up in one of the Lindellhall's auditoriums. On that day you will meet your classmates for the first time as well as your buddies (faddrar) who will welcome you with open arms and give you an introduction to Umeå student life. It is with great pleasure we welcome you as HHUS rookies to the Kick-off of 2018 with the theme **VILLAINS!!!**

After you have signed up there will be four intense days and nights before school starts on Monday, September 3rd. However, if you think that you can relax after this you're very wrong because Insparken is far from over. We have activities planned out every week up until Finsittningen on the 13th of October, and that is also the evening you officially stop being Rookies.

As a new student, it is understandable that your first time here will feel overwhelming but also exciting. And from personal experience, we can tell you that it is also a time of transition and transformation. To go from your parents' home with cooked meals to an empty fridge and a pantry full of instant noodles can put anyone out of play. We want to make this transition as fun and energetic as possible, it also requires certain things from you. Clothing is preferable and a pillow to lean on during the nights but otherwise, you are on your own two legs. To help you in the beginning, you have your faddrar who will do everything they can to help you with this transition. If you have concerns or questions, just go to them, us generals (dressed in military jackets) or your classmates if there are any questions. Us generals and faddrar are extremely excited to see you on the 29th of August!

Here are some tips to prepare you for the student life and the first week during the kick-off:

- ★ Check that you have been offered a place and most importantly, do not forget to say yes!
- ★ A roof over your head is something we recommend. There are multiple ways to solve this problem, for instance via Bostaden, Balticgruppen, Blocket or different Facebook Groups. This won't be hard to find after some time using Google. If you still do not have a place when Insparken starts your faddrar will help out, there is always an extra sofa or mattress to be lent out the first days.
- ★ Check the cheapest and best way to transports yourself to Umeå. When you feel ready, book the trip. Might as well have it done as quickly as possible, and often the price is better the sooner you book!
- ★ The bicycle is the ideal means of transport in Umeå, a must for all students. Might be a good idea here as well to check Blocket.se and Facebook in order to not rupture the student budget.

- ★ Make sure to have at least 1280 Swedish crowns available on the first day on your credit card, the Rookie package will be purchased on that day. What's included in the package is :
 - Memberships to Umeå Student Union for the first two semesters
 - Admission to the first week's events and finsittningen which ends the kick-off
 - A HHUS-rookie t-shirt
 - An awesome-looking HHUS backpack
 - A songbook with HHUS best songs! Great for sittningar!
- ★ However, you might need a little more money than that. There is course literature to be bought, rents to be paid, costumes to be fixed and last but not least food and drinks to be consumed!

The first week is a busy one, and therefore can be overwhelming and stressful. So here is a little "good to know" list for what's to come.

- ★ Learn to tie a groundbreaking (but not too revealing) toga of a plain white sheet for the traditional Togaparty! Buy or bring with you a plain white sheet.
- ★ Time to embrace your inner "Bad Guy" for this year's theme party, Prison Party. So throw down your nicest striped shirt and mug cap in for a dangerously crazy party!
- ★ The business students' color here in Umeå is pink and during Insparken we have the annual Pink Party where we use the motto: "It can never be too much pink". You should therefore pick up your craziest, silliest and extreme pink clothing and together we will paint the campus Pink!
- ★ We also have so-called finsittningar later in the semester. The dress code usually includes blazer alternative costume for men and cocktail or evening gown for the ladies. Do not forget to pack something in this category!
- ★ You won't be spending too much time at home. So make sure to get here a few days before the kick-off in order to have time to unpack and prepare lunch boxes! Food is an important part of the kick-off but there is little time for cooking. So eat, otherwise the night might end sooner than you think
- ★ We recommend you to attend as many events as possible. The community with the people you meet is something that will last for a long time. So take the opportunity, you will not regret it!
- ★ Above all, enjoy and have fun!

Do you need to get more insight into the kick-off, check out # hhusinspark17 to see what everyone did last year. This year we will of course continue with #hhusinspark18. Make sure to follow HHUS on all social media so you can keep up with all the activities! For the first time ever HHUS will use an app, Bonsai Campus, so everyone can keep track on every event. So make sure you download this app in order to get notifications regarding every event you are interested in!

Finally, we would like to welcome you to Umeå and HHUS, the best student union you could possibly find. Insparken is in no way mandatory, but speaking with our own experience we suggest that it is a great idea to attend. It is an unique chance to forge new friendships to your classmates and also to get to know people from other classes. We understand that this can be overwhelming and stressful with all the changes taking place. And there are certainly a lot more questions that have not been answered here. So if some questions pop up, do not hesitate to send an email to inspark.general@hhus.se or give us a call!

We look forward to seeing you all in Lindellhallen on the 29th of August. Oh the fun we'll have together!

Sincerely

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